JULY 1, 2022 QUARTER 2

# **COMMUNITY FIRST**

Quarterly Company Newsletter
"Amazing People Creating Financial Freedom"

### **EMPLOYEE HIGHLIGHTS**

Congratulations, Dawn & Michelle!

Michelle Archibald, CFO, was 1 of 31 people (1 of 2 people from Michigan) to be named 2021 Credit Union Rock Stars by the editorial team of Credit Union Magazine. The Credit Union Rock Stars program recognizes professionals and volunteers from a wide range of disciplines who use their unique strengths to advance the missions of their credit unions.

Read more by scanning the code:



Dawn Bartell, COO, won the 2022 Professional of the Year Award by the CUNA HR & Organizational Development Council. This award distinguishes one individual who consistently excels at creating value for their employer, elevates the HR or organizational development functions within their organization, and contributes to the credit union movement.

Scan to listen to CUNA News Podcast: Insights from HR Award Winners



## **2022 SCHOLARSHIP WINNERS**

Congratulations, Graduates!

Community First was able to award 6 students with scholarships this year. Together, they earned a total of \$4,500, combined. Congratulations to the following scholarship winners:

The Honorary Community Service Scholarship:

**Courtney Grant** 

High School Senior Scholarship:

Hunter DeHate, Isabel Dillon, Jaylynn Hiler, and Riley Devereaux

Community First's Staff Graduate Scholarship:

Shea Ingles

# SUMMER SCHEDULE

See where Community First's staff will be this summer!

July 15: Remus Heritage Days

July 20: FREE Financial Workshop: Build & Save with a

Simple Budget: (6-7 PM / TCHRL; Howard City, MI)

August 12-14: Morley's Celebration on the Pond & Community Cares Hotdog/Brat Sale (Morley Branch)

**August 20:** Young Professionals Golf Outing (Brookeside Golf Couse, Gowen, MI)

August 25: Community Cares Hotdog/Brat Sale (Trufant

September 2-4: Trufant Jubilee

# MEDALLION SIGNATURE GUARANTEE

Available at All Branch Locations

We now offer a Medallion Signature Guarantee at every branch location. This is a free service available to our members. Please call ahead to confirm availability.

IN THIS ISSUE

**EMPLOYEE HIGHLIGHTS** 

2022 SCHOLARSHIP WINNERS

**SUMMER SCHEDULE** 

MEDALLION SIGNATURE
GUARANTEE

**EXECUTIVE COMMENTS** 

**SPECIALTY BUSINESS HOURS** 

RESOURCES

JULY 1, 2022 QUARTER 2

#### **CEO COMMENTS**

By: Timothy Rasmussen

I was thinking about the long daylight hours that we all enjoy around this time of year. The birds chirp around 5 AM and become my alarm clock, and we see hints of daylight around 11 PM. The weather is warmer, and sunshine is plentiful.

Many of us are concerned with the higher price of gasoline and rising food prices. The credit union continues to monitor the ever-changing financial picture and tries to prepare our members for potential difficulties. We offer free financial coaching to all our members and have started a Community Cares Grant to assist those who may be in need. Check out our website if you are interested or feel one of these programs may benefit you.

Lastly, we are doing brat/hotdog sales at each of our branches over the summer to raise money for the Community Cares Grant. Lakeview and Howard City have already hosted their event, and Trufant and Morley are planned for later this summer.

We are glad we can get back out in our communities and strike up some conversations with our members. I encourage you to stop by and see us at the branches.

We love to see our members' smiling faces! Have a great summer!

# **SPECIALTY BUSINESS HOURS**

Lakeview Branch Summer Wednesday Hours

Lobby: 9:00 AM - 6:00 PM

Drive-Thru: 9:00 AM - 6:30 PM

(Now - Labor Day)

Monday, July 4: CLOSED in observance of Independence Day

Monday, September 5: CLOSED in observance of Labor Day

#### **COO COMMENTS**

By: Dawn Bartell

Projects are a large part of this summer's activities at the credit union. Our Trufant branch staff and members are enjoying the second office and fully redesigned lobby, and we can serve the membership and community better. Our new Howard City branch is finalizing designs and permits, and we anxiously await to break ground. Lakeview will soon have a second location, which includes safe deposit boxes. These are just a few of the exciting projects we are working on for you.

Summer also brings hometown festivals. Our staff looks forward to seeing you at the parades and various events in each of our branch locations. Wishing you and your family a wonderful summer filled with laughter and celebrating.

#### **CFO COMMENTS**

By: Michelle Archibald

Summer is upon us and everyone is in full swing of enjoying the warmer weather. At Community First, we have been working hard on our new Kasasa loan product the only loan with take-backs™. This new loan product is available for secured or unsecured debts and comes with a completely new dashboard that allows you to control your loan at your fingertips, at the time that is most convenient for you. Stop in today to see any of our loan officers to hear more about this exciting new product and take control of your debts!

Here is an update on our financials through the end of May: Community First has grown to \$112 million in assets, net profit of \$306,000, with 11,782 credit union members. Thank you for your continued support and commitment to our credit union.

# **RESOURCES**

Get the most out of your credit union!

Scan the code to view multiple forms of educational videos, blog posts, listen to our podcast, or apply for our Community Cares membership grant!

