

June 2018 Newsletter

CEO Comments

Newsletter time again. I have grown to appreciate that I get to take a bit of my day and let you know things that I find important to me. Some of the things I write are on a personal nature and some are on a business nature. As I sit down to write as the CEO of the Credit Union, both tend to be on my mind.

I have been working for the Credit Union now over 20 years and worked 9 plus years during high school and college across the road from our Lakeview branch at Leppink's, the grocery store in town. Of my 50 years of life, I have worked 30 of them almost at the same location in Lakeview. I feel truly blessed to have met so many wonderful people from this small town and cherish the fact that we have shared so many memories, some of you as far back as grade school. I still have the good fortune to run into some of you and get to reminisce about school days and teachers that we loved or our own behavior that maybe was not our best as we look back. These relationships are the reason I have stayed so many years in one spot.

I am grateful for all of you who have put your faith in the Credit Union to help us to continue to grow. When I started here, we were pretty small with only 5 employees. Now we have almost as many locations. Later this year we will open our 4th branch in Morley. It is always exciting to go to a new town and meet new people. Howard City and Trufant are successful branches where I have been able to meet some of our members and share stories. I look forward to meeting the people of Morley to see how we can both help each other become better. We are also nearing the completion of our Lakeview branch remodel. I want to thank each of our members for putting up with some unpleasant conditions due to the remodel and their willingness to go outside, sometimes in the rain to get to the area they needed to. Each of them did so with a smile and grace. It is truly because of all of you that we are able to do the things we do. We believe in giving back to our community and our membership and look forward to many more years of this wonderful relationship we have developed.

Summer Holiday Schedule: We will be closed on Independence Day (7/4) and Labor Day (9/3). We will be closing at 2 PM on July 12th for an all staff training event. We apologize for any inconvenience this may cause.



Community First Federal Credit Union



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Community.first.fcu

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Spotlight on Community



At CFFCU, we value the importance of volunteering throughout our Community. Since our last newsletter, staff have participated at several local events; participation included blood drives, Lakeview Middle School field day, teaching 4th grade Junior Achievement classes, packaging meals for IM Kids 3rd meal, making and packaging meals in partnership with United Way's "UNITED to end hunger". Staff and their families even participated in several events during Lakeview's Summerfest; soapbox derby, LCWC 5K, pickle dock race, parade, and burnout.

Product Spotlight



Have you ever misplaced or lost your debit or credit card? Are you a frequent traveler? Do you have a teenager with the newer responsibility of a debit card? Are you trying to curb your spending habits? If you answered "Yes" to any of the above questions, we have the perfect solution for you! You may be wondering what these things have in common... the need for CardNav! With the CardNav by CO-OP app on your smart device, you can control when and where your CFFCU debit or credit card is used, what type of merchant uses it (restaurants, gas stations, groceries, etc..), what type of transaction (in-store, online, ATM, etc..), and the maximum amount spent per transaction. The app even allows you to turn the card on or off- a great way to prevent unauthorized transactions and get real time notifications of card activity. Better yet, it's FREE!

Credit Union Advantages

- Free \$1,000 AD&D Insurance
- Discounted Auto Owners Insurance
- Discounted Michigan's Adventure Tickets
- Auto and Recreational Vehicle Loans
- Home Equity & Home Equity Line of Credit Loans
- Long-term Mortgages
- Online/Mobile Banking
- Share Branching with Xtend and CO-OP

www.LoveMyCreditUnion.org

As a member of CFFCU, you can cash in on some great deals through Sprint, Trustage Insurance, and TurboTax, and many more!

CFFCU Rewards You!

Don't forget to check out the prizes and gifts you can get, simply by using your CFFCU Debit or Credit Card. Visit www.dreampoints.com/CFFCU to view your rewards.

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